ONLINE PERSONALS WATCH
Online Personals News and Commentary
in partnership with iDate Internet Dating Conference

SOCIAL NETWORKING WATCH
Social Networking News and Commentary
in partnership with Social Networking Conference

Dating & SNS in Japan

Company Index

4MClub
AirTroductions
All Acquisitions
All Adult Dating
All Billing Solutions
All Gay
All Internet Dating Statistics
All Mobile
All UK & Europe
All Voice
All Worldwide (non UK/Euro/US)
aLoveLinksPlus
America'sOnlineDating
AmericanSingles
AnimalAttraction
Ashleymadisonwatch.com
Asoundmatch
Attractone
Badgermatch
BeNaughty
BigChurch
BlackPlanet
BlackSingleswatch.com
BlindDate
CampusFlirts
CampusMatch
CatholicSingles
ChemistryWatch.com
ChristianCafe
ChristianMingle
Click2Asia
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ConservativeMatch
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CrazyBlindDate
Cupidjunction
CupidWatch.com
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Affiliate Conversions

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Build Your Own Social Network

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INTERNET DATING OFFICIAL RANKINGS

U.S.A. *Hitwise ~ 12/07*
1 Singlesnet
2 PlentyofFish
3 eHarmony

U.K. *Hitwise ~ 12/07*
1 SexInTheUK
2 PlentyofFish
3 Gaydar.co.uk

Canada *Comscore ~ 12/07*
1 Spark Networks
2 PlentyofFish
3 Lavalife

U.S.A. Internet Dating Rankings

Niche Internet Dating Rankings

Int'l Internet Dating Rankings

CEO INTERVIEWS

See List of All CEO Interviews

A chaque continent ses préférences

LES SITES DE RÉSEAUX SOCIAUX LES PLUS FRÉQUENTÉS...

... PAR PAYS

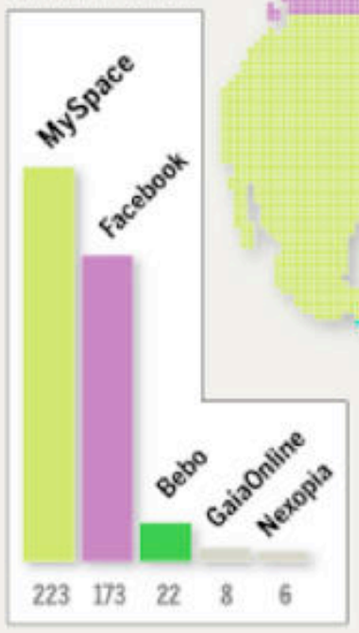
Nom du site	MySpace	Facebook	Bebo	Cyworld	Skyblog	Hi5	Friendster	Orkut	Live Journal
Nationalité de l'entreprise :	Etats-Unis	Etats-Unis	Etats-Unis	Corée du Sud	France	Etats-Unis	Etats-Unis	Etats-Unis	Russie

... PAR CONTINENT

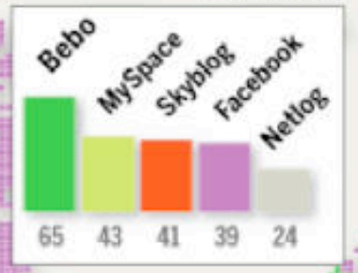
En millions d'heures par mois
(août 2007)

AMÉRIQUE DU NORD

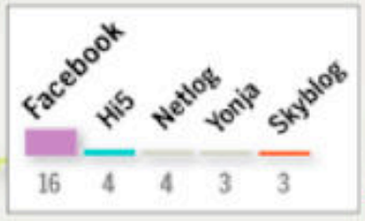
Un quart des inscrits dans le monde.



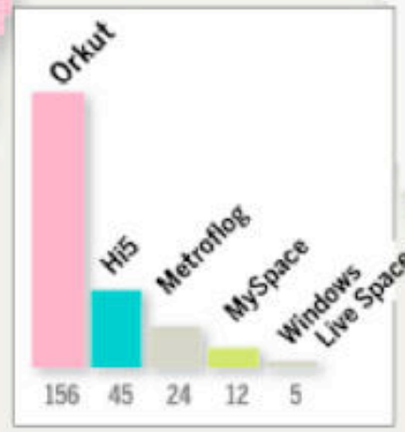
EUROPE



AFRIQUE - PROCHE-ORIENT

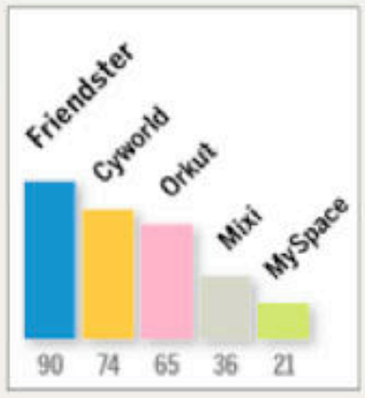


AMÉRIQUE LATINE



ASIE - PACIFIQUE

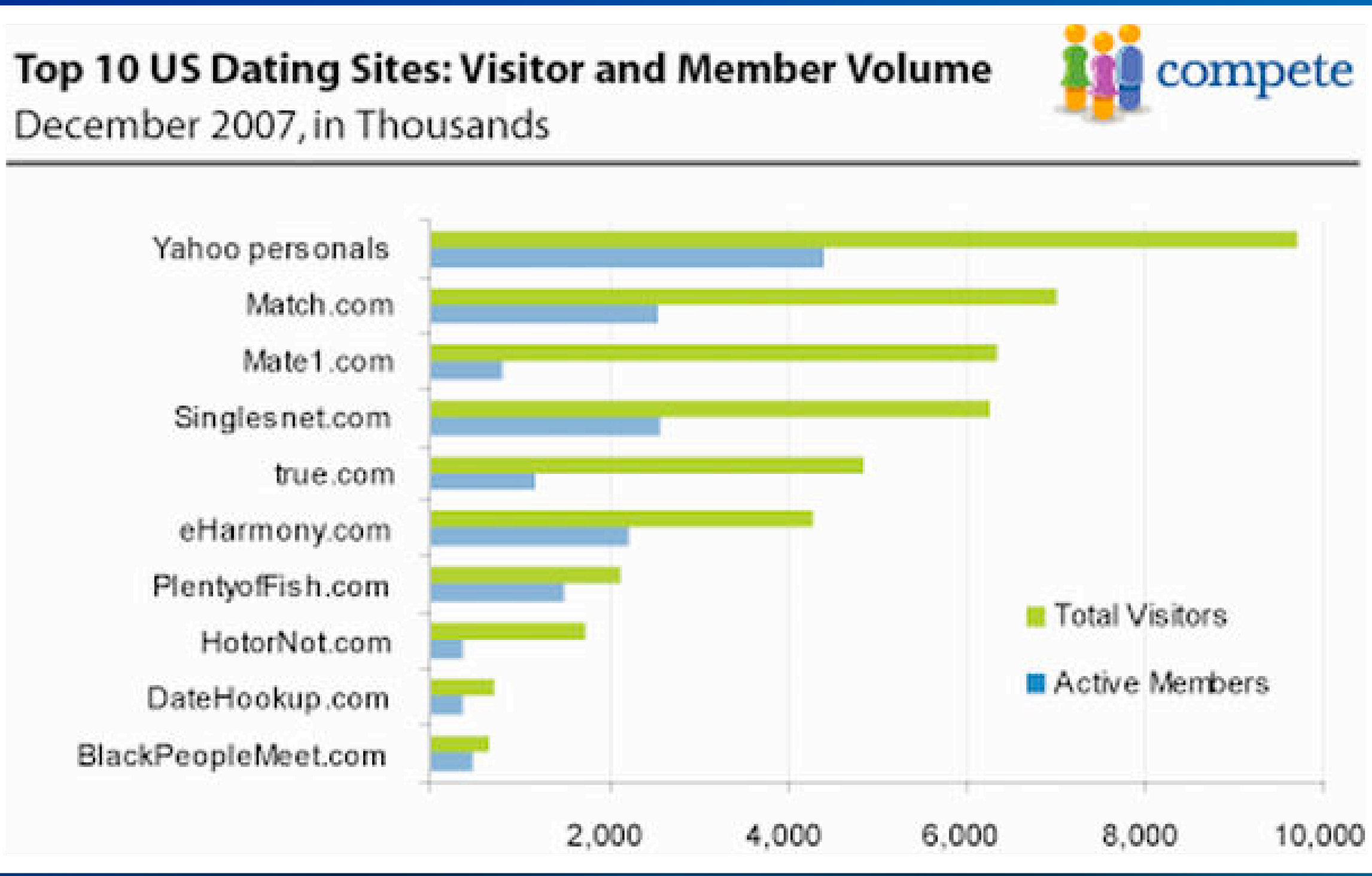
Un tiers des inscrits dans le monde.



Infographie *Le Monde*
Sources : ValleyMag août 2007, Datamonitor

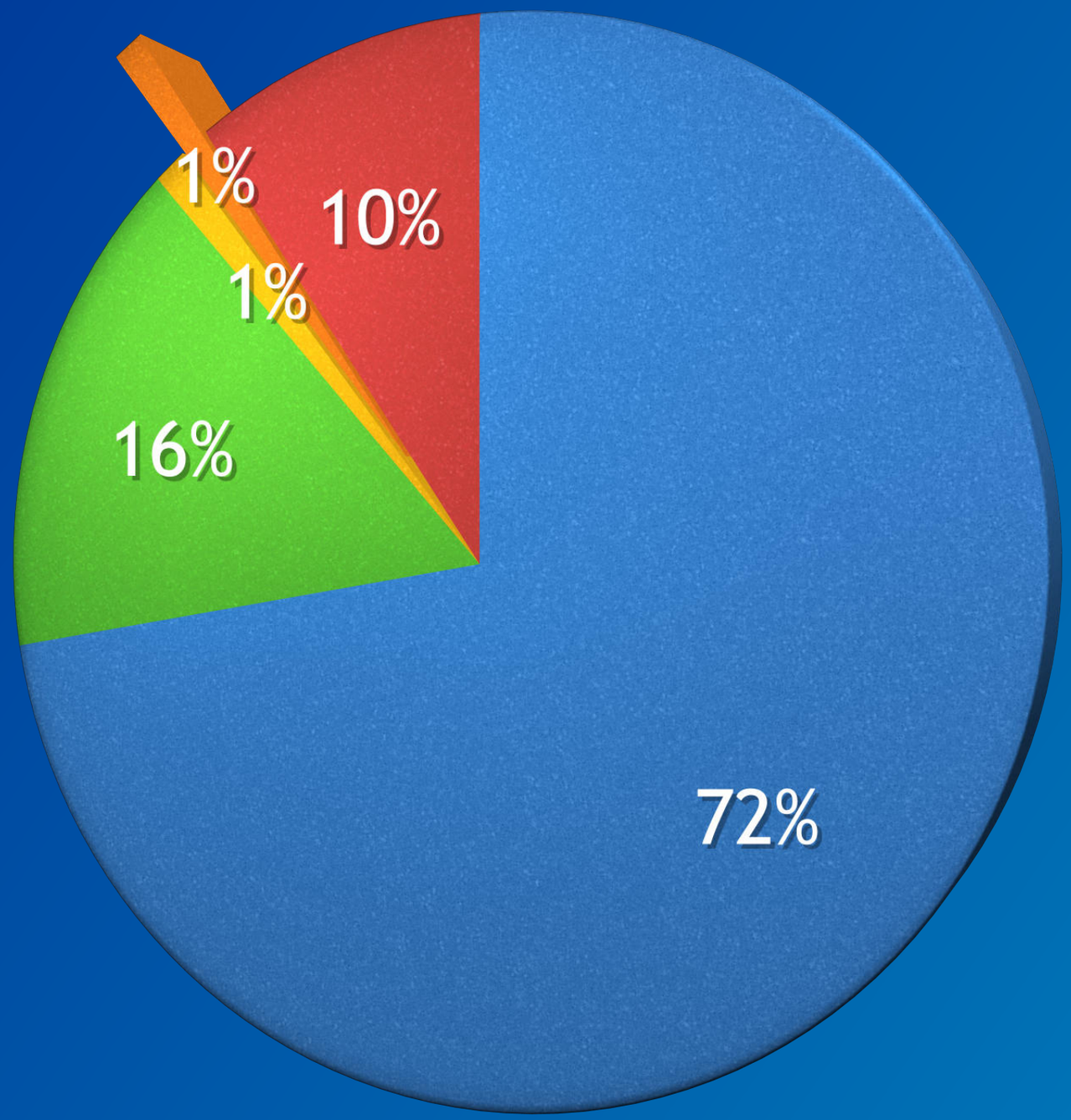
Source: **Valley Mag, Aug 2007 Datamonitor**

Top 10 U.S. Dating Sites: Visitors and Member Volume



Source: **Compete**

U.S. Visits in SN Category (Dec 2007)



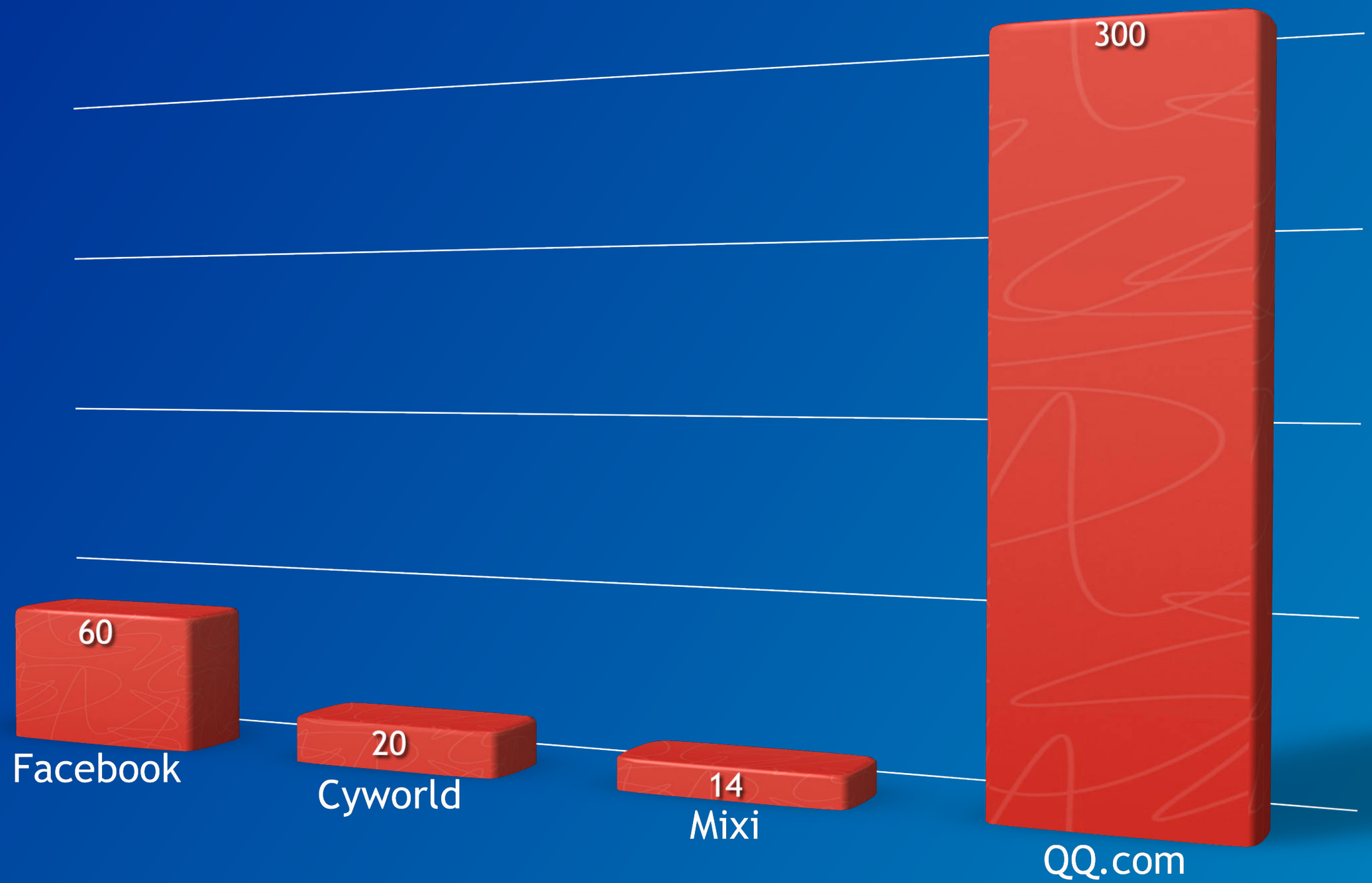
Source: **Hitwise**

Top Sites In Asia

	Global	China	Japan	South Korea
1	Yahoo!	Baidu	Yahoo Japan	Naver
2	Google	QQ	FC2	Yahoo
3	YouTube	Sina	Google Japan	Daum
4	MSN	Google	YouTube	Cyworld
5	Windows Live	Netease	Mixi	Nate
6	MySpace	Taobao	Rakuten	Google
7	Facebook	Sohu	Nicovideo	YouTube
8	Wikipedia	Tom	Livedoor	Empas
9	Hi5	Yahoo	Wikipedia	Gmarket
10	Orkut	56.com	Goo	Auction

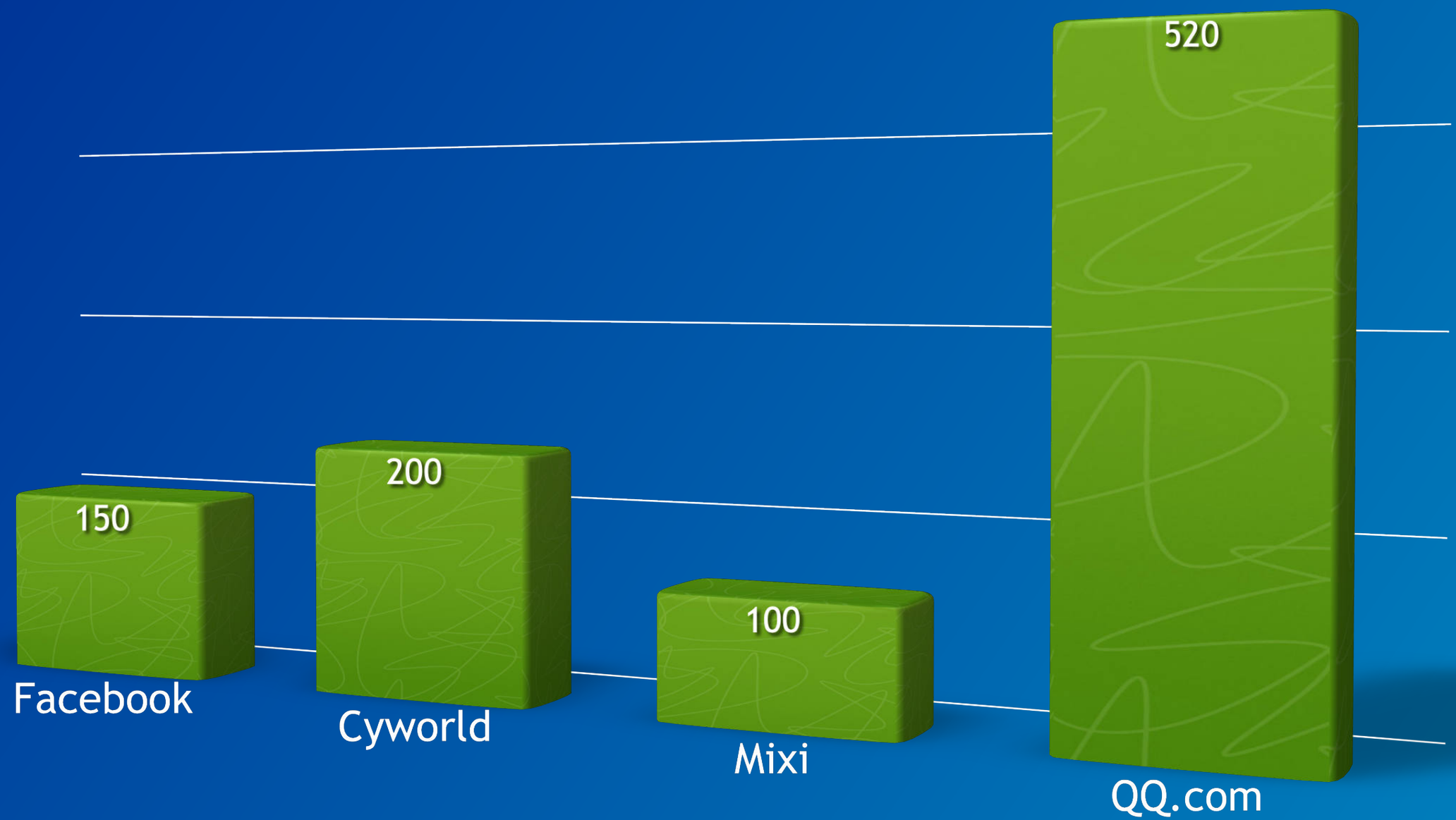
Source: **Alexa**

Top SNS In Asia - Active Accounts 2007 (millions)



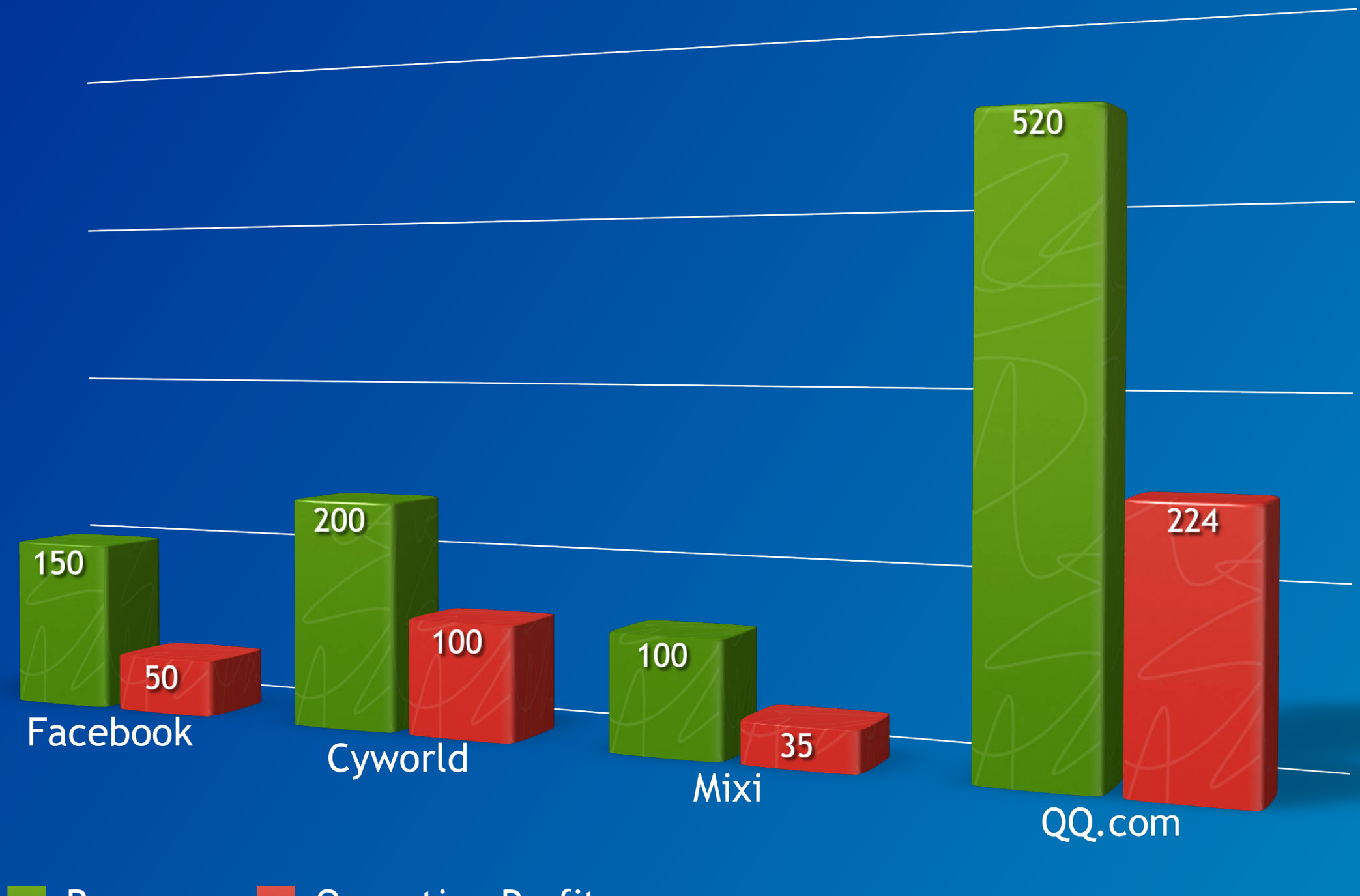
Source: **Plus8Star.com**

Top SNS In Asia - Revenues 2007
($ millions)



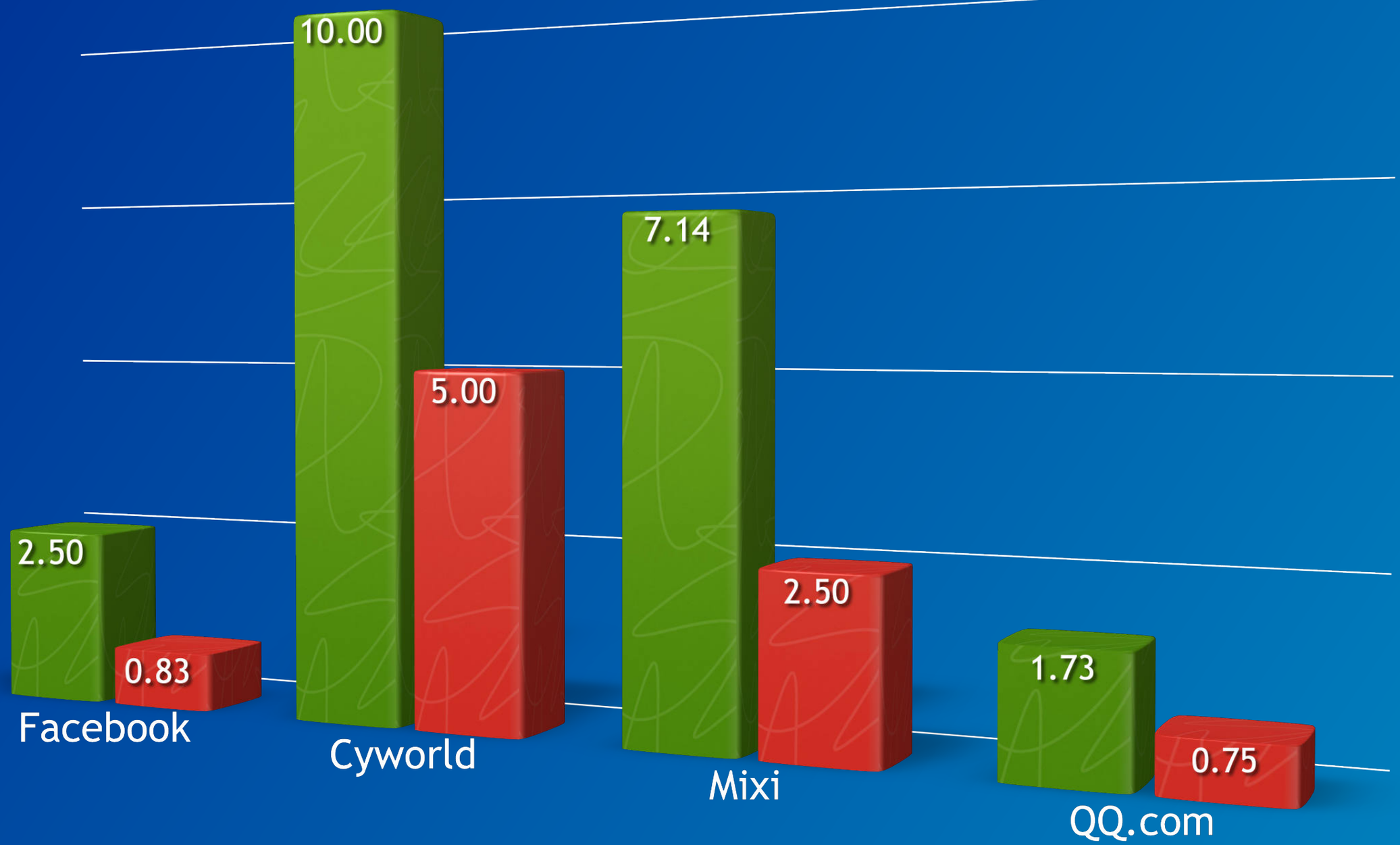
Source: **Plus8Star.com**

Top SNS In Asia - Revenues/Operating Profit 2007 ($ millions)



Source: **Plus8Star.com**

Top SNS In Asia
Revenue & Operating Profit Per Member 2007 ($)



Source: **Plus8Star.com**

Top SNS In Asia - Main Business Models 2007

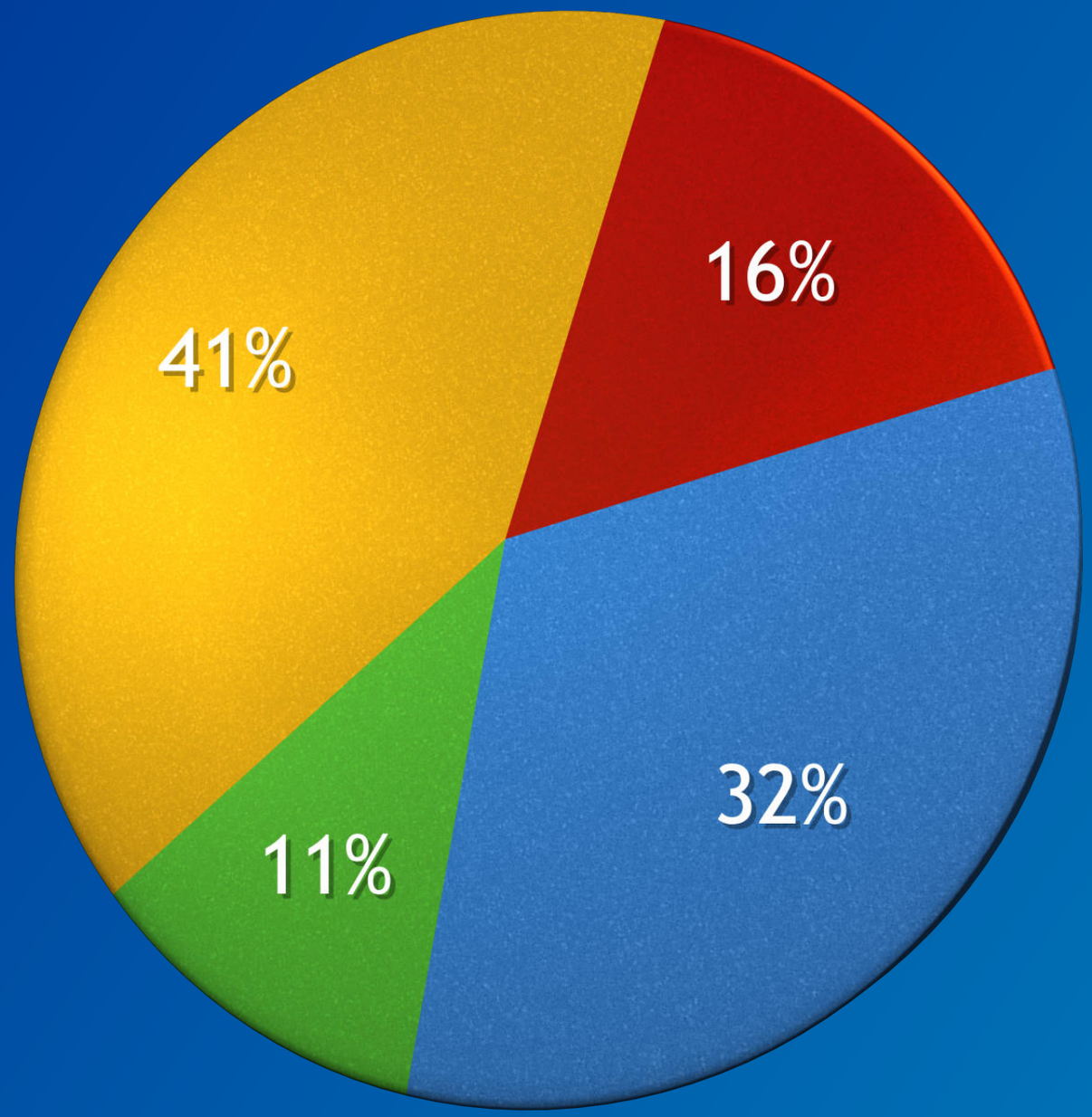
Main business models

facebook	cyworld	mixi	腾讯网 QQ.com
Ads	(Ads)	Ads	(Ads)
(Digital goods)	Digital goods		Digital goods
			Games
	Mobile VAS		Mobile VAS
		Jobs	

Source: **Plus8Star.com**

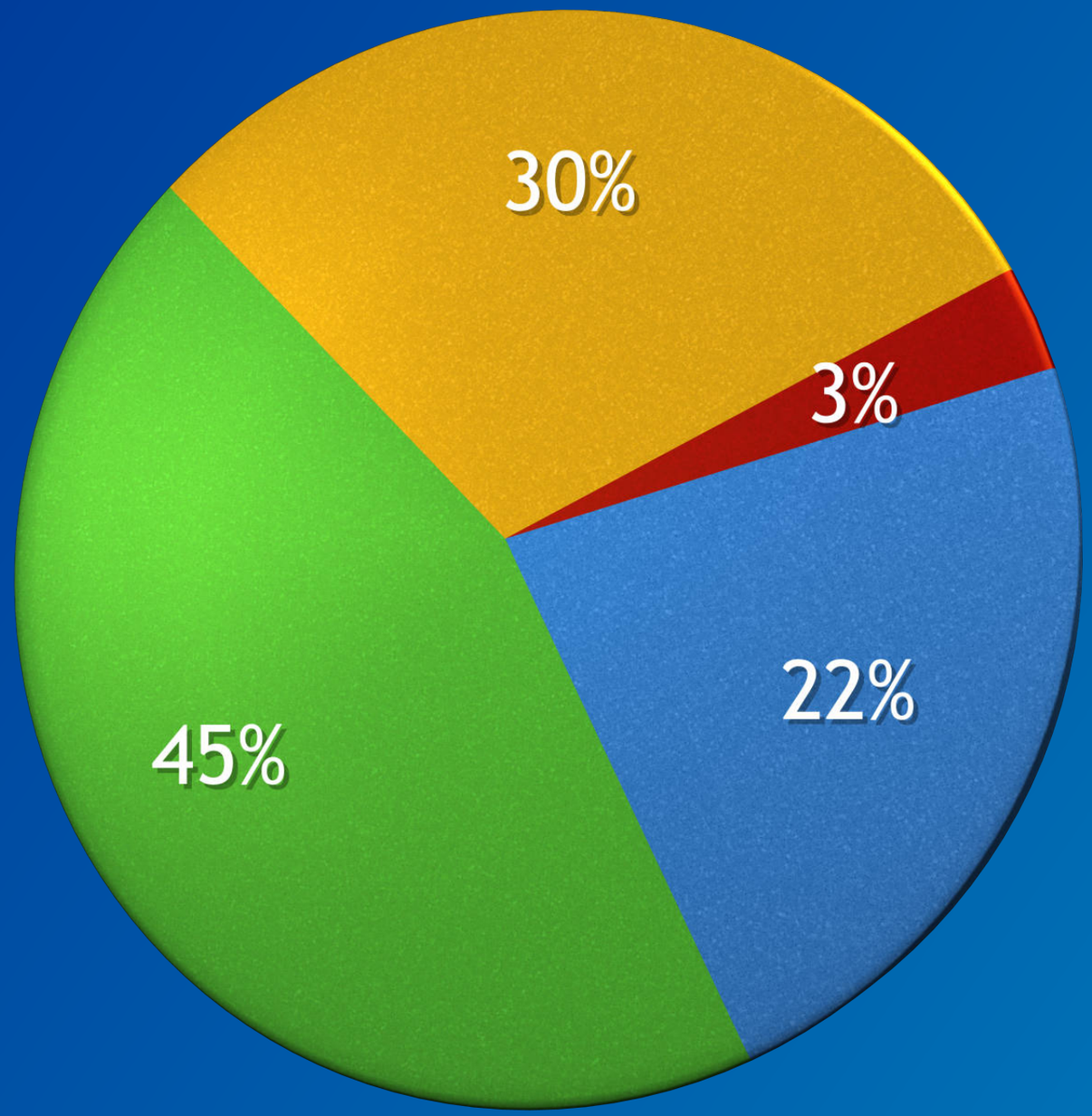


Do You Use A SNS?
(Survey, February 2008)



Source: Goo Research

Is SNS In Vogue These Days?
(Survey, April 2008)



Source: Goo Research

mixi ミクシィ βversion



ホーム　ミクシィについて　新規登録について　ヘルプ

community entertainment

mixi

e-mail

password

次回から自動的にログイン

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ログイン

SSL(https)はこちら

新規登録について

ホーム　ミクシィについて　新規登録について　ヘルプ

運営会社　利用規約　プライバシーポリシー　ご利用上の注意　広告掲載　スタッフ募集（Find Job !）

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MySpaceからのお知らせ



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- MyXアーティストは相対性理論
- EGO-WRAPPIN'MySpace登場
- 爆音映画祭プロフ開設
- MyX、最新インタヴュー映像
- 携帯でフレンドにツッコむ機能
- ケータイでHot ArtistをCHECK!

お知らせ一覧

プレゼント ～MySpaceに登録してゲット!~



ガイ・リッチーがリュック・ベッソンと手を組んだ最新作 『リボルバー』 試写会にご招待！

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Ning

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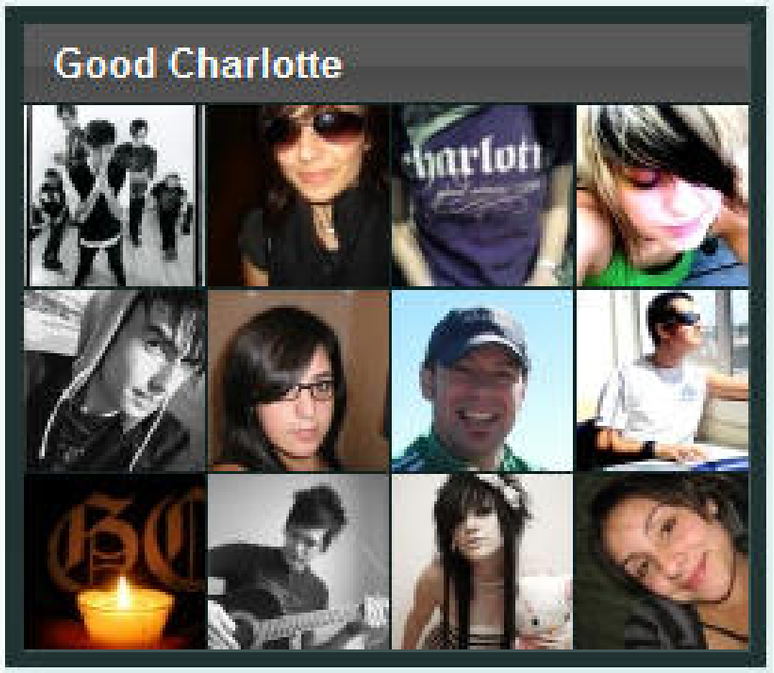
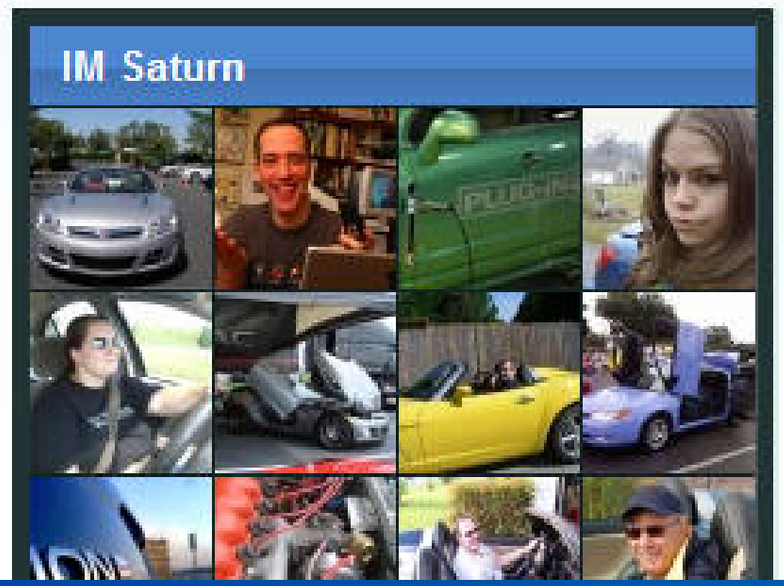
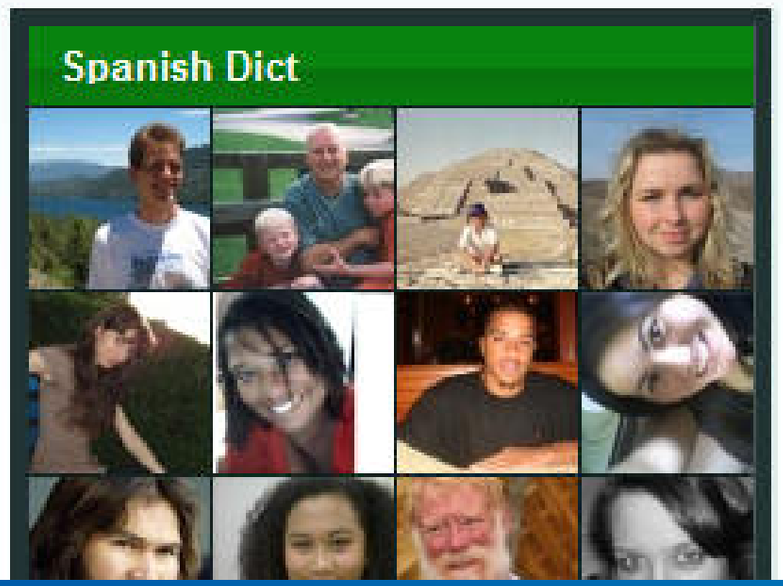
Create Your Own Social Network for Anything











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We are looking for talented and passionate individuals to join our growing team.

Visit our jobs pages and see if Ning is right for you.


15:13
15:21





出会いの老舗 出会いの巨大掲示板

Lovechannel
ラブチャンネル



当サイトでは18歳未満の方のご利用ならびに売春等を窺わせるメッセージの送受信を厳禁しております

年齢認証

match.com
マッチ・ドットコム

サービスのご案内 | サイトマップ

ギネスブック公認 世界最大の恋愛マッチングサイト

世界で1500万、日本では84万の会員が利用しています。



運命の人は
待っているより、
マッチ・ドットコム



初めての方 | 会員の方

ご希望のユーザー名:

パスワード:

メールアドレス:
（パソコン用）

生年月日: 年 月 日

私は: 男性 女性

希望の相手は: 男性 女性

国: 日本

都道府県: 選択してください

あなたの希望に合う会員を紹介するメール、およびmatch.comからのお知らせのメールを受信する（推奨）

私はmatch.comのプライバシーポリシーおよび利用規約を読み、これを承諾します。また、私は18歳以上で独身です。

ユーザー登録（無料）

海外では

日本国内でも



GW特集2008
王子様を
研究しよう

Top 10 Japanese Dating Sites

1	Tanpopo
2	Love Channel
3	Renai Nikki
4	Happy Mail
5	Hizamakura
6	You Bride
7	Love Search
8	Pure Style
9	Waku Waku Mail
10	Ikuyo Kuruyo.com

Source: Channet

Popular Dating Sites In Japan

Users In Their 30s	
1	Koi Search Engine
2	Happy Mail
3	Renai Nikki

Users In Their 40s	
1	Hizamakura
2	Love Channel
3	Happy Mail

Users In Their 50s	
1	Hizamakura
2	Waku Waku Mail
3	Renai Nikki

Users In Their 60s	
1	Waku Waku Mail
2	Hizamakura
3	Love Channel

Source: Deaifan.com

ENGAGE

where dating gets social!

email | password | Sign In



Meet great people. Play Matchmaker.™ It's all good.

Sign up now! It's fast and free!

See who is on Engage now...



Inside Engage right now...



Alex suggested Sasha for his friend Tommy
Suggest a match for your friend ▸

Sherry requested an introduction to Mike
Request an introduction to your match ▸

Fred sees his friends know 26 single women he's never met.
See who your friends know ▸



Karen introduced her friend Franco to Veronica.
Track the introduction ▸

Sign Up Free!

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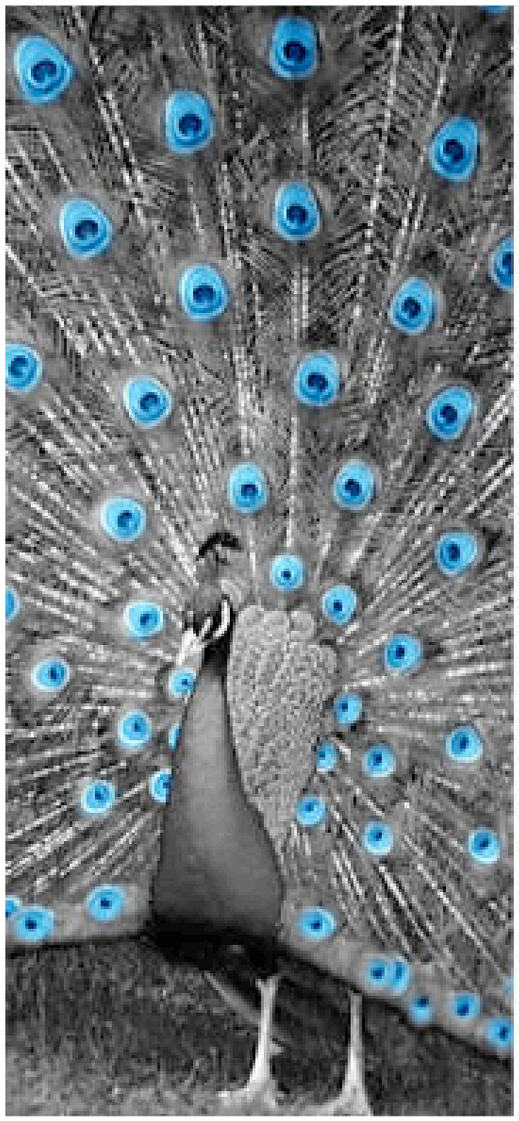

Courtland Brooks

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- TEAM
- SERVICES
- CLIENT LIST
- CONTACT

Overview

Courtland Brooks is a boutique consultancy which exclusively serves Internet Dating and Social Networking companies.

- We provide **Media Relations** services to help companies shape their messaging and deliver compelling stories for maximum impact with the press.

- We guide our clients **Business Development** strategy so they can identify sustainable revenue channels and the right deals with the right partners.

- We help get **Marketing Strategy** right first time, so our clients make efficient ad spends, generate word-of-mouth exposure and build long term user trust and reputation.

mark@courtlandbrooks.com
212-444-1636